

2016 Newsletter Editorial Calendar

January	Thinking of starting a business? Contact the Chamber 5 th Grade Entrepreneurship Day Seeking Business Award Nominations Regional Partnerships (Greater Des Moines Partnership connection)
February	New AmeriCorps Program Focusing On Education Love Local, Shop Local (Valentine's Day theme) New Community Art Project International Women's Day Event Promo
March	First Impressions – Welcoming Visitors Sports Tourism – NCAA National Track Meet + Grinnell Games Schedule Annual Celebration Promo Business Award Winners Local Things To Do This Spring
April	How A Chamber Helps Make Connections Shop Local Downtown Makeovers – CBDG Grant Overview Poweshiek County Visioning Project Tourism Focused – Iowa Power of Travel Day Takeaways
May	Small Business Week Farmers Market Opening Week Challenges Of Rural Healthcare Summer Event Schedule
June	Interns Introduce Themselves Family-Friendly Weekend Ahead – Grinnell Games + Summerfest How Local Businesses Are Working Together Iowa Retail Summit Takeaways
July	Fourth Of July Activities Promote New Marketing Power Hour Workshops Details Of Movie Being Filmed In Grinnell Sports Authority Grant / Sports Tourism Poweshiek County Preservation Project
August	Launching Farmers Market SNAP Program Local Things To Do Before Summer Break Ends Promotion Of Community Events – Ag Days, Car Show Back To School
September	Marketing Power Hour Workshop Promo Chamber Membership – Stronger Together Weekend Community Events Downtown Planning – What's Your Big Idea?
October	Advocacy – Be An Educated Voter National Manufacturing Day High School Career Day – Retaining Young People Downtown Planning Update
November	Iowa Tourism Conference Takeaways Chamber Strategic Planning Underway Jingle Bell Holiday Promo Small Business Saturday Thanksgiving Themed
December	Holiday Happenings Chamber Bucks Are A Great Gift Shop Local Happy Holidays Theme